



October 25, 2023 • In-Person Event

## SPONSOR PROSPECTUS

The 2023 Michigan Oracle Users Summit (MOUS) will be held as an in-person event on Wednesday October 25, 2023. This event provides a safe and healthy forum for the exchange of information relevant to the Oracle User Community.

For over a decade, the Michigan Oracle Users Summit (MOUS) has provided a high quality venue for Oracle users and experts to connect and network in real time. This event targets both technical and functional Oracle users, including managers, directors, DBAs, developers, application users, and system analysts.

This prospectus includes information on available sponsorship opportunities.

Contact MOUS Vendor Coordinator Steve Grossman via email at [grossman.stevem@gmail.com](mailto:grossman.stevem@gmail.com) to reserve one of these sponsorship opportunities.

### PREMIUM SESSION SPONSOR — \$500 (10 available)

Showcase your expertise during the conference and reach out to conference attendees after the event.

#### Benefits

- One (1) 50 minute live educational presentation session - no sales pitches allowed. You may include 1 slide with up to 3 minutes of content about your company, plus a “contact us” slide at the end of your presentation to direct attendees to your website for further information.
- Hosting of your recorded session on the MOUS website for on-demand viewing for a period of one year through October 2021.
- Post-conference contact info for all event attendees who opt-in to share their info. This list of opt-in attendees will be provided to you within 10 days following the event.

### BASIC SESSION SPONSOR — \$100 (5 available)

Showcase your expertise during the conference and reach out to your session’s attendees.

#### Benefits

- One (1) 50 minute live educational presentation session - no sales pitches allowed. You may include 1 slide with up to 3 minutes of content about your company, plus a “contact us” slide at the end of your presentation to direct attendees to your website for further information.
- Post-conference contact info for the attendees of your session who opt-in to share their info. This list of opt-in attendees will be provided to you within 10 days following the event.

## TERMS AND CONDITIONS

### PAYMENT, SESSION SCHEDULING AND CANCELLATIONS

The application for a session and the full payment of space rental together constitute a contract. Payment may be made via PayPal or make checks payable to MI-OAUG and mail to: 23875 Northwestern Highway Southfield, MI 48075.

Your session will be scheduled once payment has been received, and you will be allowed to indicate your preferred (3) timeslots for your session. Sessions for the Premium Session Sponsors will be scheduled in priority. In the event the 2021 Michigan Oracle User Summit is cancelled for any unforeseen reason, a full refund will be provided to all sponsors within 30 days of the event date. No other refunds will be provided.

### AMENDMENTS

Amendments and/or exclusions to this contract are not legally binding unless amended terms are emailed to the Sponsor by the MOUS Vendor Coordinator or Treasurer and acknowledged by return email by an authorized signatory of the Sponsor.

### YOUR FIRM'S DESIGNATED POINTS OF CONTACTS

When you request sponsorship, please provide full contact information for both a **Billing Point of Contact** and a **Logistics Point of Contact**.

### AGENDA

The complete details for the day's agenda will be posted on our website at this link:  
<http://www.mous.us/agenda.html>

### NOTIFY YOUR SOCIAL NETWORK OF YOUR PARTICIPATION IN MOUS

The Michigan Oracle Users Summit board members send out emails and post on Social Media to encourage attendance of this event. We strongly recommend that you market the event as well via your marketing platforms in order to inform your network about your presentation at MOUS 2021 and to help increase the attendance of your session at MOUS 2021.

### QUESTIONS

If you have any questions regarding billing please contact the MOUS Treasurer Steve Grossman via email at [grossman.stevem@gmail.com](mailto:grossman.stevem@gmail.com).